

*Curriculum-Vitae*  
**William R. (Bill) Davie, Ph.D.**  
**BORSF Regents Chair of Communication**  
**Professor of Mass Communication/Broadcasting**

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**Educational Background**

The University of Texas at Austin  
Ph.D. in Journalism, College of Communication

The University of Missouri at Columbia  
M.A. in Journalism, School of Journalism

Austin College, Sherman, Texas  
B.A., Communication Arts

**Doctoral Dissertation**

"Consonance and Diversity in Television News:  
An Analysis of System Source Variables" (Adviser: James W. Tankard, Jr.)

**Academic Experience**

**Professor, BORSF Regents Chair of Communication, Mass Communication /  
Broadcasting Sequence Coordinator**, University of Louisiana at Lafayette,  
Department of Communication (1993 – 2007, 2010-2015, 2016-present).  
**Fulbright Teaching Scholar**, Xi'an China, 2015-16  
**Graduate Program Coordinator**, (2009).  
**Acting Dept. Head** (2007-08).  
**Asst. Professor**, Mass Communication, McNeese State University, (1991-93).  
**Asst. Instructor**, Journalism, University of Texas at Austin, (1988-91).  
**Lecturer**, Mass Communication, Texas Christian University, (1987-88).  
**Instructor**, Journalism, Texas A&M University, (1978-82).

**Areas of Interest**

First Amendment Law & Ethics, Broadcast Journalism, Principles of Electronic  
Media, Chinese Media, Research Theory & Methodology, History of Journalism and  
Mass Communication. Principal courses taught: *Communication Law & Ethics*,  
*Broadcast News writing*, *Principles of Electronic Media*.

### **Book Contributions**

Madison, T.P., **Davie, W.R.**, & Kim, D.K. (2018) Religion, Entertainment and Ritual: From the Old Testament to Tomorrow? In Grant, A.E., Stout, D., Chiung, H.C., & Sturgill, A. (Eds.) in *Religion Online: How Digital Technology Is Changing the Way We Worship and Pray*. (Westport, CT: Greenwood/Praeger Pub.) (Book chapter)

Caristi, D., & **Davie, W.R.** (2018). *Communication Law: Practical Applications in the Digital Age*, 2<sup>nd</sup> ed., Boston, MA: Taylor & Francis/Routledge Publishers.

Caristi, D., & **Davie, W.R.** (2018). *Instructor's Guide for Communication Law: Practical Applications in the Digital Age*, 2<sup>nd</sup> ed., Boston, MA: Taylor & Francis/Routledge Publishers.

**Davie, W.R.** (2018). Telephony. In A. Grant and J. Harman (Eds.), *Communication Technology Update*, Vol. 16. Waltham, MA: Focal Press, Inc. (Book chapter)

**Davie, W.R.**, & Maher, T.M., Eds. (2015). *First Amendment Law in Louisiana*, Lafayette, La.: University of Louisiana Press.

**Davie, W.R.** (2015). Obscenity. In *First Amendment Law in Louisiana*, Lafayette, La.: University of Louisiana Press. (Book chapter)

**Davie, W.R.**, & Swanson, R.A. (2015). Louisiana Libel Law. In *First Amendment Law in Louisiana*, Lafayette, La.: University of Louisiana Press. (Book chapter)

**Davie, W.R.** (2015). Glossary. In W.R. Davie and T.M. Maher (Eds.). *First Amendment Law in Louisiana*, Lafayette, La.: University of Louisiana Press.

**Davie, W.R.** (2014). Telephony. In A. Grant and J. Harman (Eds.), *Communication Technology Update, Vol. 14*. Waltham, MA: Focal Press, Inc. (Book chapter)

Caristi, D., & **Davie, W.R.** (2012). *Communication Law: Practical Applications in the Digital Age*, Boston, MA: Pearson Education and Allyn & Bacon Publishers.

Caristi, D., & **Davie, W.R.** (2012). *Instructor's Guide for Communication Law: Practical Applications in the Digital Age*, Boston, MA: Pearson Education and Allyn & Bacon Publishers.

**Davie, W.R.** (2012). Telephony. In A. Grant and J. Harman (Eds.), *Communication Technology Update, Vol. 13*. Waltham, MA: Focal Press, Inc. (Book chapter)

**Davie, W.R.**, Dick, S.J., Bashri, M., Galander, M., St. Pierre, J., & Hamdy N. (2012). Revolution in Egypt and President Obama's Response: American and Middle Eastern Student Views. In Berenger, R. (Ed.) *Social Media Go to War: Rage, Rebellion and Revolution in the Age of Twitter*. Milwaukee, WI: Marquette Univ. Press (Book chapter).

- Davie, W.R.**, (2007, 2010). Regulations of Radio Broadcasting. Published and revised twice for *International Encyclopedia of Communication*. Malden, MA: Blackwell Pub. (Encyclopedia article).
- Davie, W.R.**, & Upshaw, J.R. (2006). *Principles of Electronic Media*, 2<sup>nd</sup> ed. Boston, MA: Allyn & Bacon Publishers.
- Davie, W.R.**, & Upshaw, J.R. (2006). Instructor's Manual for *Principles of Electronic Media*, 2<sup>nd</sup> ed. Boston, MA: Allyn & Bacon Publishers.
- Davie, W.R.**, & Upshaw, J.R. (2006). Companion Website for *Principles of Electronic Media*, 2<sup>nd</sup> ed. Boston, MA: Allyn & Bacon Publishers.
- Davie, W.R.**, & Upshaw, J.R. (2003). *Principles of Electronic Media* Boston, MA: Allyn & Bacon Publishers.
- Davie, W.R.**, & Upshaw, J.R. (2003). Instructor's Manual for *Principles of Electronic Media*, 2<sup>nd</sup> ed. Boston, MA: Allyn & Bacon Publishers.
- Davie, W.R.**, & Upshaw, J.R. (2003). Companion Website for *Principles of Electronic Media*, 2<sup>nd</sup> ed. Boston, MA: Allyn & Bacon Publishers.
- Davie, W.R.**, & Auter, P.J. (2003). Broadcast News Writing in Murray, M.D. & Moore, R. (Eds.) *Mass Communication Education*, (Ames: Iowa State Press).
- Davie, W.R.** (1999). A Bloody Battle the Color of Ink in *Three Centuries of American Media*, (51-67) Lloyd Chiasson Jr. (Ed.) Westport, CT & London: Praeger Publishers.
- Davie, W.R.**, & Lee, J.S. (1999). The Battle for Hearts and Minds: The History of Advertising in *Three Centuries of American Media*, (321-338) Lloyd Chiasson Jr. (Ed.) Westport, CT & London: Praeger Publishers, 1999.
- Davie, W.R.** (1999). Roger Ailes (7), Ken Bode (22-23), Wolf Blitzer (21), Dave Garroway (88-89), Larry K. Grossman (93-94), Van Gordon Sauter (223), Av Westin (281-282) in *Encyclopedia of Television News*, Mike Murray (Ed.) Phoenix, AZ: Oryx Press.
- Davie, W.R.** (1998). America's Town Meeting of the Air (17-18), Radio During the Depression (119-120), Politics and Media (304-307), The Senate Commerce Committee (359-360) in *Historical Dictionary of American Radio*, Godfrey, D.G., & Leigh, F.A. (Eds.) Westport, CT: Greenwood Publishers.

### **Journal Contributions**

- Conlin, L., & **Davie, W.R.** (March 2015). Missing White Woman Syndrome: How Media Framing Affects Viewers' Emotions. *Electronic News Journal*, 9:1, 36-50 (Refereed article)

- Rudyk, B., & **Davie, W.R.** (Fall 2014). Body Modification: The Case of Tattoo Copyright. *Southwest Education Council for Journalism & Mass Communications*, 30(2)  
<http://swmcjournal.com/fall-2014>. (Refereed article)
- Davie, W.R.**, Dick, S.J., Bashri, M., Galander, M., Hamdy, N., & St. Pierre, J. (Spring 2013). The Arab Spring and the U.S. Response: American and Middle Eastern Students Speak Out. *Global Media Journal - American Edition*, 12(22) (Refereed article)
- Voinché, T.C., **Davie, W.R.**, & Dinu, L.F. (2010, Fall). Considering the Sources in Local Television News: Diversity in Coverage of Hard and Soft News. *Southwestern Mass Communication Journal*, 26,1: 99–109.
- Davie, W.R.**, Dinu, L.F., & Ferguson, A.C. (2010). Weathering the Budget Storms of Higher Education in Louisiana: Communication Faculty Respond to Crisis. *Louisiana Communication Journal*, 12: 46–60.
- Davie, W.R.**, & Herath, A.K. (2010). Seizing The Storms of Change: How Hurricanes Katrina and Rita helped teach Communication Majors the use of Research Methods. *Louisiana Communication Journal*, 12: 108–123.
- Davie, W.R.**, & Auter, P.J., & Dinu, L.F. (2006, Summer). Identifying the Goals of Weather Instruction: Toward a Model Approach for Broadcast Meteorology. *Journalism and Mass Communication Educator*, 61,2: 149-64.
- Taylor, C.E., Lee, J.S., & **Davie, W.R.** (2000, Spring). “Local Press Coverage of Environmental Conflict,” *Journalism and Mass Communication Quarterly* 77,1: 175-92.
- Davie, W.R.**, Lee, J.S., (1999, Winter). Handling Hate Speech on Public Access Television, *Feedback* 40,3: 33-41.
- Davie, W.R.**, Fleisher, L., & Rodriguez-Gillman, E. (1999, Winter). Broadcasting Internships from a Professional Perspective, *Feedback* 40,1: 34-44.
- Lee, J.S., & **Davie, W.R.**, (1997, Spring). A Multicultural Comparison of College Students' Response to AIDS PSAs. *Journalism & Mass Communication Quarterly* 74,1:7-22.
- Rich, R.S., **Davie, W.R.**, & Lee, J.S. (1996, Fall). What Can College Communication Programs Better Serve Students and Broadcasters: Talking To Practitioners,” *Southwestern Mass Communication Journal* 12,1: 89-100.
- Davie, W.R.**, & Lee, J.S. (1995, Spring). Sex, Violence, and Consonance/Diversity: An Analysis of Local TV News Values. *Journalism & Mass Communication Quarterly* 72,1: 128-38. [An earlier version of this paper was presented to the Radio-Television Journalism Division of the Association for the Education in Journalism and Mass Communication, Montreal, Canada, August 5, 1992].

- Davie, W.R.,** Lee, J.S., & Taylor, C.E. (1995, Fall). Risk Communication and Broadcast News Coverage: The Evacuation Response to a Hurricane Warning. *Feedback* 36,4: 3-6.
- Davie, W.R.,** & Lee, J.S. (1994). Everyone's Talking about Health Care, but with whom: A Case Study of Media and Interpersonal Communication. *Southwestern Mass Communication Journal* 10,1: 16-30.
- Davie, W.R.,** & Lee, J.S. (1993). Television News Technology: Do More Sources Mean Less Diversity? *Journal of Broadcasting & Electronic Media* 37, 4: 453-464. [An earlier version of this study was presented for the News Division, the Broadcast Education Association, Las Vegas, Nevada, April 11, 1992, winning First Place award].
- Lee, J.S., **Davie, W.R.,** An, B., & Salwen, M.B. (1993, Fall). Presidential Politics in Korea: An Analysis of the 1987 Election Campaign. *Sungkok Journalism Review*, 4: 43-53.
- Son, J., Reese, S.D., & **Davie, W.R.** (1987, Spring). Effects of Visual-Verbal Redundancy and Recaps on Television News Learning. *Journal of Broadcasting*, 31,2: 207-16.
- Davie, W.R.** (1986, Fall). The Historical Development of Civil Libel Law in Texas. *Southwestern Mass Communication Journal* 1,2: 2-8.

### ***Book Reviews and Essays***

- Davie, W.R.** (2016). Book Reviews, *Journalism and Mass Communication Educator*. Peter Laufer, Interviewing—The Oregon Method. Berkeley, CA: Book Matters, 2014. 324 pp. University of Louisiana at Lafayette, LA, USA DOI: 10.1177/1077695816637504
- Davie, W.R.** (2012). Case: Great Television or News Schadenfreude in *Media Ethics: Magazine Serving Mass Communication Ethics*. 25 (1), Published online at <http://www.mediaethicsmagazine.com/index.php/analysis-commentary/3998650-cases-great-television-or-news-schadenfreude>
- Davie, W.R.** (2011). Narrative Exemplars and Lessons Learned from the News of the World's Demise in *Media Ethics: Magazine Serving Mass Communication Ethics*. 23 (2), Published online at <http://www.mediaethicsmagazine.com/index.php/browse-back-issues/121-fall-2011/3998406-narrative-exemplars-and-lessons-learned-from-the-news-of-the-worlds-demise>
- Davie, W.R.,** King, C.R., & Leonard, D.J. (2010, Fall). A Media Look at Tiger Woods – Two Views. *Journal of Sports Media* 5,2: 107-115.
- Davie, W.R.** (2010, September). Review of the book: *Radio Journalism* by G. Starkey & A. Crisell. *Journal of Radio & Audio Media*, 17,2: 255-256.
- Davie, W.R.** (2009). Review of the book: *A History of Broadcasting in the United States*, by Douglas Gomery. *Electronic News*, 3,3:164-165.

- Davie, W.R., & Agnihotri, A.** (2008). Annotated Bibliography for TV News Research 2008 NewsLab Bibliography Resources Online. Doi: <http://www.newslab.org/research/bibliography.htm>.
- Rollberg, J., & **Davie, W.R.** (2007). James Upshaw: Journalism Education Leader. *Electronic News*, 1,3: 181-84.
- Davie, W.R.** (2007). Review of the book: *Voice of America: A History* by A. Heil, Jr. and NPR: *The Trials and Triumphs of National Public Radio* by M. McCauley. *Journalism & Mass Communication Educator*, 61,4: 435-39.
- Davie, W. R.** (2007). Review of the book: *Broadcast News Handbook* by C.A. Tuggle, F. Carr and S. Huffmann. *Electronic News*, 1,2: 135-36.
- Davie, W.R., & Maher, T.M.** (2006, June). Maxwell McCombs: Agenda-Setting Explorer. *Journal of Broadcasting & Electronic Media*, 50,2: 358-64.
- Davie, W. R.** (2001). Crime and Passion -- Journalism for the Masses? [Review of the books *Tabloid Tales: Global Debates Over Media Standards* by C. Sparks & J. Tulloch (Eds). *Entertaining Crime: Television Reality Programs* by M. Fishman and G. Cavender (Eds). *Journal of Broadcasting and Electronic Media*, 45,2: 355-64.
- Davie, W. R.** (1999). Review of the book: *Mixed Signals -- The Prospects for Global Television News* by R. Parker. *Journal of Media Economics*, 12,1 (1999): 71-72.
- Davie, W. R.** (1997, Winter). Review of the book: *Love, Light, and a Dream: Television's Past, Present, and Future*, by J. Roman. *Journalism & Mass Communication Quarterly* 74, 4 (Winter 1997): 896-97.
- Davie, W. R.** (1995, Autumn). Review of the book: *Signals in the Air - Native Broadcasting in America*, by M.C. Keith. *Journalism & Mass Communication Quarterly*, 72,3: 752-53.
- Lee, J.S., & **Davie, W.R.** (1997). Review of the book: *Designing Health Messages: Approaches From Communication Theory and Public Health Practice* by E. Maibach & R.L. Parrott (Eds.]. *World Communication* 5: 2-3.

### **Research Paper and Conference Presentations**

- Gautreaux, R., **Davie, W.R., & Montagnet, E.** (2016, Oct. 15). Framing the Patient Protection and Affordable Care Act: A Content Analysis of Democratic and Republican Twitter Feeds. *Broadcast Education Association Super Regional Conference*. University of South Carolina, Columbia, S.C. (Refereed)
- Davie, W.R.** (2016, June 8). Charting the BRICS media landscape through the examination of reality television. *Communicating with New Power Blocs: Culture and Ethics in BRICS Media*. International Communication Association pre-conference at Aoyama Gakuin

University, Tokyo. (Refereed)

**Davie, W.R.** (2015, April 4). The Paradigm Shift from Teaching-Directed to Learning-Centered Education. Paper presented to BEA Ignite! The Broadcast Association (BEA) Annual Convention in Las Vegas, NV. (Refereed)

Gervais, M.J., & **Davie, W.R.** (2015, April). Cartoons and Stereotypes: Ethnicity and Gender Identity of Cartoon Characters. Paper presented to the Southern States Communication Association (SSCA) Annual Conference in Tampa, FL. (Refereed)

**Davie, W.R.** (2014, Sept.). Toward a Learner-Centered Approach in Media Education. Presentation to Broadcast Education Association Region 5, Research Papers Session Presentation: Oklahoma Christian University, Edmond, OK. (Refereed)

Ferguson, A.C., **Davie, W.R.**, & Dick, S.J. (2014, April). Affordances in Uses and Gratifications and Online News Access. *Southern States Communication Association, Mass Communication*. New Orleans, La. (Refereed)

Conlin, L., & **Davie, W.R.** (2013, August 8). “Missing White Woman Syndrome: How Media Framing Affects Viewers' Emotions,” Paper presented to the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention in Washington, DC. (Refereed)

Broussard, R., Buckman, R.T., & **Davie, W.R.** (2013, August 8). Newspaper Coverage of the BP Oil Spill: Framing by Distance on Ownership. Paper presented to the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention in Washington, DC. (Refereed)

### **Invited Research Presentations and Guest Lectures**

**Davie, W.R.** (2018, December). President Trump’s Trade War with China: How News Media Framed the Conflict. Invited presentation at Shaanxi Normal University, Xi’an, China.

**Davie, W.R.** (2018, December). Fulbright Reunion – 40 years after China’s Western Opening. Invited presentation at Xi’an International Studies University, Xi’an, China.

Davie, W.R. (2018, August). *FCC v. Pacifica at 40: Is Its Legacy an Enduring One?* In Joseph Russomanno (Chair) Law & Policy and Electronic News Division panel, Association for Education in Journalism and Mass Communication (AEJMC) annual conference, Washington, D.C.

Davie, W.R. (2018, April). *Eye of the Storm: What Works Best in Disaster Coverage* In William R. Davie (Chair) News Interest Division panel, Broadcast Education Association (BEA) annual conference, Las Vegas, NV.

Davie, W.R. (2018, October). *Telephony*. In August E. Grant (Chair), BEA On Location conference. Broadcast Education Association, University of Houston, Houston, TX.

Davie, W.R. & Fischer, K. (2018, October). *HateWatching: Feeding the Beast of Partisan Media*. In William R. Davie (Chair), BEAOn Location conference. Broadcast Education Association, University of Houston, Houston, TX.

#### UNIVERSITY

Davie, W.R. (2018, November). *Fulbright Panel Session: International Education Week*. In Gabriel Carranza (Director of Global Engagement, Chair), DuPré Library, University of Louisiana at Lafayette, Lafayette, LA.

**Davie, W.R.** (2016, June 1). “USA Presidential Election: News Media Framing,” and “Reality Television Evolution: USA & China,” invited lectures to Ocean University School of Law and Political Science, Qingdao, China (Fulbright Teaching Scholarship Program).

**Davie, W.R.** (2016, May 11-12). “Reality Television Evolution: USA & China,” and “USA Presidential Election: News Media Framing,” invited lectures to School of Media Science, Northeast Normal University, Changchung, Jilin China (Fulbright Teaching Scholarship Program).

**Davie, W.R.** (2016, May 4-5) “The Paradigm Shift from Teaching Directed to Learning-Centered Education,” and “Reality Television and Narrative Framing,” invited lectures to Renmin University, Beijing, China (Fulbright Teaching Scholarship Program).

**Davie, W.R.** (2016, May 3) “Watchdogs & Lapdogs: A Tale of Two News Media,” invited lecture for World Press Freedom Day to Beijing American Center, U.S. Embassy, Beijing, China (Fulbright Teaching Scholarship Program).

**Davie, W.R.** (2016, April 21). “Reality Television Evolution in the USA and China,” invited lecture to New York Institute of Technology and Nanjing University of Post & Telecommunications, Nanjing, China (Fulbright Teaching Scholarship Program).

**Davie, W.R.** (2016, March 17). “Global Job Search,” invited lecture to Northwestern Polytechnical University, Xi’an, China (Fulbright Teaching Scholarship Program).

**Davie, W.R.** (2015, Dec. 2-3). “The Paradigm Shift from Teaching Directed to Learning-Centered Education,” and “Reality Television and Narrative Framing,” invited lectures to Nanjing Normal University, Nanjing, China (Fulbright Teaching Scholarship Program).



- Davie, W.R.** (2015, Nov. 27). "The Meaning of the Middle Class in China and the United States," invited lecture to Xi'an International Studies University (Fulbright Teaching Scholarship Program).
- Davie, W.R.** (2015, 29 Oct. 29-30). "News Coverage of Mass Shootings and Gun Control," and "Reality Television and Narrative Framing," invited lectures to Jinan University, Guangzhou, China (Fulbright Teaching Scholarship Program).
- Davie, W.R.** (2015, Oct. 5-6). "The Paradigm Shift from Teaching Directed to Learning-Centered Education," and "Global Job Search," invited lectures to Soonchunhyang and Suwon Universities, Seoul, South Korea (Fulbright Teaching Scholarship Program).
- Davie, W.R.** (2014-2015). Political Communication and Media Effects in the United States. Host mentor for research project conducted with visiting scholar, Professor Libo Liu of Shaanxi Normal University, Xi'an, China.
- Davie, W.R.** (2014, May 21). Pedagogical Contrasting of Eastern and Western Styles of Education in Mass Communication (Invited Presentation: Shaanxi Normal University, Xi'an, China).
- Rudyk, B., & **Davie, W.R.** (2014, April 4). Body Modification: The Case of Tattoo Copyright. Paper accepted for presentation in the Law Division at the Southern States Communication Association (SSCA) Conference at New Orleans, LA. (Refereed paper competition)
- Davie, W.R.** (2013, October 21). "Ethics in Journalism: Real-Life Scenarios," Acadiana Press Club panel, Alumni Center, University of Louisiana at Lafayette. (Panel presentation)
- Conlin, L., & **Davie, W.R.** (2013, August). "Missing White Woman Syndrome: How Media Framing Affects Viewers' Emotions," Paper presented to the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention in Washington, DC. (Refereed paper competition)
- Broussard, R., Buckman, R.T., & **Davie, W.R.** (2013, August). "Newspaper Coverage of the BP Oil Spill: Framing by Distance on Ownership," Paper presented to the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention in Washington, DC. (Refereed paper competition)
- Davie, W.R.** (2013, July). Reality Television and Narrative Framing: Creating Cultural Icons in the Digital Age. Invited lecture to the College of Communication, Shaanxi Normal University. (Guest lecturer)

- Davie, W.R.** (2013, July). Reality Television and Narrative Framing: Creating Cultural Icons in the Digital Age. Invited lecture to the College of Communication, Northwestern University of Xi'an. (Guest lecturer)
- Davie, W.R., & Dick, S.J.** (2013, April). Presidential Election 2012: Did Horse Race Handicappers Win, Place or Show? Paper presented to the Broadcast Education Association (BEA) Annual Convention in Las Vegas, NV. (Panel presentation)
- Davie, W.R., Dick, S.J., Bashri, M., Galander, M., St. Pierre, J., & Hamdy, N.** (2012, July). The Arab Spring and the U.S. Response: American and Middle Eastern Students Speak Out. Paper presented to the Oxford Round Table, Oxford, UK. (Panel presentation)
- Davie, W.R.** (2011, August). Look Who's Talking: Rise and Fall of The News of the World. Paper presented to the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention in St. Louis, MO. (Panel presentation)
- Dick, S.J., **Davie, W.R., & Miguez, B.** (2011, August). Adding Depth to the Relationship Between Reading Skills and Television Viewing. Paper presented to the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, St. Louis, MO. (Refereed paper competition)
- Ferguson, A.C., **Davie, W.R., Dinu, L.F. & Dick, S.J.** (2011, April). An Online Approach to Uses & Gratifications. Research paper presentation at the National Convention of the Broadcast Education Association in Las Vegas, NV. (Refereed paper competition)
- Davie, W.R.** (2011, April). Lessons Learned from the Great Gulf Oil Spill of 2010. Research panel presentation at the National Convention of the Broadcast Education Association in Las Vegas, NV. (Panel presentation)
- Davie, W.R., St. Pierre, J., Hamdy, N., & Galander, M.** (2011, March). Revolution in Egypt: Student Views from the Gulf and The United States. Invited presentation for the International Conference on the Trends of 21<sup>st</sup> Century Mass Communication, Qatar University, Doha, Qatar. (Panel presentation)
- Davie, W.R., & Auter, P.J.** (2011, March). Academic Exchange and the Middle East Partnership Initiative. Paper presented at Intercultural Division at the Southern States Communication Association (SSCA) conference at Little Rock, AR. (Refereed Paper Competition)
- Davie, W.R.** (2010, August). *Sex, Crimes, and Video: What Should Our Students Learn About Sensational Trial Coverage?* Paper presented at the Association for Education in Journalism and Mass Communication, Denver, CO.

- Agnihotri, I., **Davie, W.R.**, St. Pierre, J., Basri, M. & Dinu, L.F. (2010, August) *A Cross-Cultural Analysis of Presidential Candidate Preference Based on Issue Salience and Homophily*. Paper presented at the annual convention of the Association for Education in Journalism and Mass Communication, Denver, CO.
- Davie, W.R.** (2010, June). "Freedom of Speech," Panel presentation to the International Communication Association (ICA) at the 2010 Annual Convention in Singapore.
- Davie, W.R.** (2010, May). Framing news and crossing the cultural divide in the digital age. Invited lecture to the College of Communication, Beijing Normal University. (Guest lecturer)
- Davie, W.R.** (2010, May). Presidential politics and agenda setting. Invited lecture to the Communications University of China, Beijing. (Guest lecturer)
- Davie, W.R.** (2010, April). *First Katrina and Now the Economy*. Paper presented at the Broadcasting Education Association National Convention, Las Vegas, NV.
- Davie, W.R.**, & Dinu, L.F. (2010, April). *Academic Solutions in Hard Times: The Louisiana Story*. Paper presented at the Broadcast Education Association Convention, Las Vegas, NV.
- LeBlanc, L., Dinu, L.F., & **Davie, W.R.** (2010, April). *Exposure to Body Types on Television and Adolescent Girls' Body Satisfaction, Physical Appearance Comparisons, Social Physique Anxiety, and Self-Esteem: an Experimental Investigation*. Paper presented at the Broadcast Education Association's (BEA) Annual Convention, Las Vegas, NV.
- Davie, W.R.** (2010, February). *Cultural Communication Styles and Clashes: Journalism, Public Relations Education, and Media & Society in the Middle East*. Paper presented at the International Studies Association (ISA) Annual Conference, New Orleans, LA.
- Muralidharan, S., Dinu, L.F., & **Davie, W.R.** (2009, August). *Spoofing: Social Commentary or Effective Marketing Tool? Testing the Reciprocal Mediation Hypothesis in Spoof Advertisements*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) at Boston, MA.
- Patterson, D., **Davie, W.R.**, & Dinu, L.F. (2009, April). *Diffusion of Gratifications: How Radio and Alternative Audio Media are used by Younger and Older Adults*. Paper presented at the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Khan, S., **Davie, W.R.**, & Dinu, L.F. (2009, April). *Critical Reviews and Trailer Previews: The Impact of the Internet on the Moviegoers' Decision-making Process*. Paper presented at the Broadcasting Education Association Annual Convention, Las Vegas, NV.
- Agnihotri, I., & **Davie, W.R.** (2009, April). *Global Media Coverage: How the Agendas of Middle Eastern and American Students were Shaped during the 2008 Presidential Campaign*. Paper presented at the 2009 Annual Conference of Phi Beta Delta, Miami, FL.

- Davie, W.R.** (2008, November). *Spanning the Gulf: Using Technology to Raise Awareness and Enhance Best Communication Practices in an Interconnected World*. Paper presented Arab-United States Association of Communication Educators (AUSACE) Annual Conference, Richmond, VA.
- Herath, A.K., **Davie, W.R.**, & Maher, T.M. (2008, August). *Framing Armed Conflict: A Field Study of Sri Lankan and Israeli-Palestinian Journalists*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Annual Convention, Chicago, IL.
- Gilley, T. & **Davie, W.R.** (2008, October). *Hate Crimes, News Coverage, and Penalty Enhancements: The View from Louisiana of Case Precedents*. Paper presented to the Louisiana Communication Association (LCA), Hammond, LA.
- Dinu, L.F. & **Davie, W.R.** (2008, April). *Television, Weight Gain and Socialization Effects*. Paper presented at the Southern States Communication Association (SSCA), Savannah, GA.
- Davie, W.R.** (2007, October). *Innovation and Best Practice in US-Middle East Cross Cultural Communication Education*. Paper presented to Arab and United States Association of Communication Educators (AUSACE) Zayed University at Dubai, UAE.
- Davie, W.R.** (2007, April). *The Future of Tenure in Broadcasting Programs*. Paper presented at the Broadcast Education Association's Annual Convention, Las Vegas, NV.
- Davie, W.R.** (2007, March). *Katrina and Media Research: Scholarship on America's Worst Modern Natural Disaster – 18 Months Later*. Paper presented at the Southeast Colloquium (AEJMC – Midwinter Conference) Tulane University, New Orleans, LA.
- Davie, W.R.** (2007, March). *Teaching Trauma: Preparing Students Properly*. Paper presented at the Southeast Colloquium (AEJMC – Midwinter Conference) Tulane University, New Orleans, LA.
- Davie, W.R.** (2006, September). *Louisiana's Embrace of the Right to Privacy in Light of the First Amendment*. Paper presented at the Louisiana Communication Association's 9<sup>th</sup> Annual Conference, Lake Charles, LA.
- Davie, W.R.**, Hua, Q. & Dinu, L.F. (2006, September). *Advertising Vice: Freedom of Commercial Speech or Consumer Protection in Alcohol Advertising*. Paper presented at the Louisiana Communication Association's 9<sup>th</sup> Annual Conference, Lake Charles, LA.
- Davie, W.R.**, (2006, August). *Covering Katrina: How to Prepare Student Journalists for the Story of their Lives*. Paper presented to the Association for Education in Journalism and Mass Communication's Annual Convention, San Francisco, CA.
- Davie, W.R.**, (2006, April). *The Death of Bonnie & Clyde*. Paper presented at the Broadcast Education Association's Annual Convention, Las Vegas, NV.

- Davie, W.R.**, (2006, April). *Broadcasters and Broadcast Educators in the Eye of the Storm: Research Applications*. Paper presented at the Broadcast Education Association's Annual Conference, Las Vegas, NV.
- Tian, S., & **Davie, W.R.** (2005, August). *Framing the SARS Outbreak: A Comparative Study of Press Coverage in the People's Daily and the New York Times*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, San Antonio, TX.
- Davie, W.R.**, & Auter, P.J. (2004, April). *Bias and Cable News Networks*. Paper presented at the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Franz, D.B., & **Davie, W.R.** (2003, July). *The Symbolic Convergence of Color on COPS*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Kansas City, MO.
- Davie, W.R.** & Auter, P.J. (2003, July). *Weather News: Sensational Journalism or Scientific Reporting?* Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Kansas City, MO.
- Davie, W.R.** (2003, April). *Louisiana Focus: How the NPR style can apply to Radio and Television News*. Paper presented at the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Davie, W.R.** (2002, April). *Writing the College Broadcast Textbook*. Paper presented to the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Davie, W.R.** (2002, April). *Building Bridges: Broadcast News Educators and the Alphabet Soup of Associations*. Paper presented to the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Davie, W.R.** (2000, August). *Should RTNDA's Code of Ethics Be Rewritten?* Paper presented to the Association for the Education in Journalism and Mass Communication Annual Convention, Phoenix, AZ.
- Davie, W.R.** (2000, April). *Technology's Influence on News Content: The Last Hundred Years/The Next Hundred Years*. Paper presented to the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Davie, W.R.** (2000, April). *Integrating Old and New Methods: The BEA Syllabus Project*. Paper presented to the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Davie, W.R.** (2000, April). *The Curriculum for Broadcast Journalism*. Paper presented at the Broadcast Education Association Annual Convention, Las Vegas, NV.

- Pettigrew, A., & **Davie, W.R.** (1999, August). *Agenda Setting and the Presidency: A Longitudinal Analysis*. Paper presented at the Association for the Education in Journalism and Mass Communication Annual Convention, New Orleans, LA.
- Rusaw, C., & **Davie, W.R.** (1999, July). Internships in Mass Communication Education,” presented at the International Organizational Behavioral Training Conference bi-annual meeting in Milan, Italy, July 17, 1999.
- Davie, W.R.** (1999, April). *The Radio-Television News Director Association’s Role in Higher Education*. Paper presented to the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Davie, W.R.** (1999, April). *Radio News Production at the University of Southwestern Louisiana*. Paper presented to the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Bortz, W.M., & **Davie, W.R.** (1998, August). *Visual Metaphors of the Internet*. Paper presented to the Association for the Education in Journalism and Mass Communication Annual Convention, Baltimore, MD.
- Taylor, C.E., Lee, J-S., & **Davie, W.R.** (1998, August). *Local Press Coverage of Environmental Conflict*. Paper presented to the Association for the Education in Journalism and Mass Communication Annual Convention, Baltimore, MD.
- Davie, W.R.** (1997, August). *Dateline: Louisiana’s Drug Forfeiture Law*. Paper presented to the Association for the Education in Journalism and Mass Communication Annual Convention, Chicago, IL.
- Davie, W.R.,** & Lee, J.S. (1996, November). *Framing a Public Access Controversy on Cable TV: A Case Study of a Hate Talk Show in Louisiana*. Paper presented to the Southwestern Mass Communication Symposium, Monroe, LA.
- Davie, W.R.** (1996, August). *Talk Shows in Politics*. Paper presented to the Association for the Education in Journalism and Mass Communication Annual Convention, Anaheim, CA.
- Davie, W.R.,** & Lee, J-S. (1996, May). *The Use and Content of a Reactionary Talk Show: A Case Study of a Cable Public Access Program*. Paper presented to the American Association for Public Opinion Research (AAPOR) Annual Convention, Salt Lake City, UT.
- Davie, W.R.,** & Lee, J-S. (1996, April). *Sensationalism v. Public Affairs in Local Television News: Comparing Sweeps to Non-Sweeps Newscasts*. Paper presented to the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Lee, J-S., & **Davie, W.R.** (1996, April). *Perceptions of Talk Show Credibility*. Paper presented to the Broadcast Education Association Annual Convention, Las Vegas, NV.

- Rich, R.S., **Davie, W.R.**, & Lee, J-S. (1996, April). *What Do Broadcast Managers Expect from College Graduates and College Communication Departments?* Paper presented to the International Academy of Business Disciplines, Rockville, MD.
- Lee, J-S., & **Davie, W.R.** (1995, August). *How Can Computer Technology Be Used to Assist People with Disabilities? Internet Resources for Journalists with Disabilities.* Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Washington, D.C.
- Davie, W.R.**, & Lee, J-S. (1995, April). *Consonance and Differentiation in the Network News Coverage of the Presidential Race: Old Media Styles in a New Media World?* Paper presented at the Broadcast Education Association Annual Convention, Las Vegas, NV. First Prize Award in Open Paper Competition, BEA News Division.
- Lee, J-S., & **Davie, W.R.** (1995, April). *Seven Snapshots of the Vanderbilt Television News Archive.* Paper presented at the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Rich, R.S., **Davie, W.R.**, & Lee, J.S. (1994, April). *Public Radio Music Formats and Fund Raising: Measures of Audience Interest.* Paper presented at the Popular Cultural Association, Chicago, IL.
- Lee, J-S., & **Davie, W.R.** (1994, March). *A Multicultural Comparison of College Students' Responses to AIDS PSAs.* Paper presented at the Broadcast Education Association Annual Convention in Las Vegas. Second Prize Award in Debut Paper Competition, Multicultural Division.
- Davie, W.R.**, & Lee, J-S. (1993, April). *Television Newsgathering Systems: The Historical Relationship of Content and Technology.* Paper presented at the Broadcast Education Association Annual Convention, Las Vegas, NV.
- Lee, J-S., & **Davie, W.R.** (1993, April). *A Cross-Cultural Analysis of Public Communication Messages about AIDS.* Paper presented at the Popular Culture Association, New Orleans, LA.
- Davie, W.R.**, (1992, August). *Sex, Violence, and Consonance/Diversity: An Analysis of TV News Values.* Paper presented at the Association for the Education in Journalism and Mass Communication Annual Convention, Montreal.
- Lee, J-S., & **Davie, W.R.** (1992, May). *The Effective Communication of Health Behaviors: A Case Study of Social Activation Networks.* Paper presented at the International Communication Association Annual Convention, Miami, FL.
- Davie, W.R.** (1992, April). *Television News Technology: An Analysis of Consonance and Diversity.* Paper presented at the Broadcast Education Association Annual Convention, Las Vegas, NV. First Place paper presented to the BEA News Division.

**Davie, W.R.**, (1987, August). *Captioning Effects on Television News Learning*. Paper presented to the Association for Education in Journalism and Mass Communication Annual Convention, San Antonio, TX.

**Davie, W.R.**, (1987). *Early Texas Libel Law*. Paper presented at the Southwestern Symposium on Mass Communications. First Place Scholarship Award.

**Davie, W.R.**, (1986, August). *The Effects of Visual-Verbal Redundancy and Recaps on TV News Learning*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Convention, Norman, OK.

**Davie, W.R.**, (1985). *Texas Open Meetings Law: Arguments for its Reform*. Paper presented at the American Journalism Historians Association Annual Conference, Las Vegas, NV.

**Davie, W.R.**, (1984, May). *Local TV News: A Content Analysis*. Paper presented to the International Communication Association Annual Convention, San Francisco, CA.

## **FUNDED RESEARCH AND GRANTS**

**Davie, W.R.** *Fulbright Scholarship Grant*. (2015-16). Fulbright U.S. Scholarship for teaching in China, Xi'an International Studies University, Xi'an, China.  
Amount awarded: **\$67,250.00**.

Gervais, M.G. (P.I.), LaTour, A., & **Davie, W.R. (Co-P.I.)**  
*Burke-Hawthorne Hall 250 Classroom PC Computer and Printer Replacement and SPSS Software Renewal, & Vision Pro Software Installation* (2016)  
Amount awarded: **\$23,510.00**.

Gervais, M.G. (P.I.), LaTour, A., & **Davie, W.R. (Co-P.I.)**  
*V. L. Wharton Hall 213 Classroom PC Computer Replacement* (2016)  
Amount awarded: **\$37,150.00**.

**Davie, W.R. (P.I.)**, & Gervais, M.J. (Co-P.I.)  
*Audio Instructional Lab Upgrade Burke-Hawthorne Annex* (2014)  
Amount awarded: **\$12,560.00**.

Bordogna, H. (P.I.), Richard, C.E., **Davie, W.R.**, Auter, P.J., Korbel, J. & Gervais, M.J.  
*Building a Competitive Post-Production Facility*. Board of Regents Support Fund, (BORSF, 2013) Amount awarded: **\$47,792.00**.

Richard, C.E. (P.I.) Bordogna, H., **Davie, W.R.**, & Gervais, M.J.  
*Cinema-grade Production Equipment for the Departments of Communication and Moving Image Arts at UL Lafayette*. Enhancement grant with university match approved by the Louisiana Board of Regents Support Fund, Traditional and Undergraduate Enhancement, (BORSF FY, 2013).  
Amount awarded: **\$95,242.00**.



Bordogna, H.(P.I.), Richard, C.E., **Davie, W.R.**, Auter, P.J., Korbel, J., Gervais, M.J. *EZ News Solution for Television Production*. Student Technology Enhancement Program (STEP, 2007).

Amount awarded: **\$3,510.00**

**Davie, W. R.**, Holmes, P.H., Auter, P.J., Fontenot, K., & Gervais, M.J., *Digital Audio Field Recording Acquisition (Marantz compact digital recorders with MP3 applications)*. Student Technology Enhancement Program (STEP, 2007).

Amount awarded: **\$30,218.00**

**Davie, W.R.**, Richard, C.E., Auter, P.J., Dinu, L.F., Korbel, J., & Gervais, M.J., *High-Definition Television (HDTV) Enhancement for Field Recording and Editing Laboratory*. Enhancement grant with university match approved by the Louisiana Board of Regents Support Fund (BORSF, FY 2006), Traditional and Undergraduate Enhancement.

Amount awarded: **\$159,198.00**

**Davie, W.R.**, Auter, P.J., & Gervais, M.J., (2004, October). *Audio production technology acquired necessary to complete KRVS Audio Annex project*. Student Technology Enhancement Program (STEP, FY 2004) approved by the University of Louisiana at Lafayette

Amount awarded: **\$18,200.00**

Auter, P. J., **Davie, W.R.**, Gervais, M.J., & Korbel, J. (2004, October). *Digital Video (DV) Multimedia Lab Software*. Student Technology Enhancement Program (STEP, FY 2004) grant approved by the University of Louisiana at Lafayette,

Amount awarded: **\$6,800.00**

Auter, P.J., **Davie, W.R.**, & Gervais, M.J. (2004, December). *Enhancement funds for DVD authoring software applications for nonlinear editing (NLE) workstations with supplementary design programs*. Scientific Equipment Fund approved by the University of Louisiana at Lafayette College of Liberal Arts.

Amount awarded: **\$21,600.00**

**Davie, W.R.**, Auter, P.J., & Gervais, M.J. (2003, December) *Enhancement funds for upgrades and support of EZ News applications in television control room and computer laboratory*. Scientific Equipment Fund approved by the University of Louisiana at Lafayette College of Liberal Arts.

Amount awarded: **\$3,510.00**

**Davie, W.R.**, Auter, P.J., & Gervais, M.J. (2003, August). *Digital Video Editing Suites Proposal*, Student Technology Enhancement Program (STEP) grant approved by the University of Louisiana at Lafayette.

Amount awarded: **\$85,000.00**

**Davie, W.R.**, & Gervais, M.J. (2001, July). *Wireless Microphone Acquisition Proposal*. Student Technology Enhancement Program (STEP) grant approved by the University of Louisiana, July 2001.

Amount awarded: **\$13,175.00**

- Davie, W.R., & Gervais, M.J.** (2001, April). *Mini DV Camcorder Acquisition*. Student Technology Enhancement Program (STEP) grant approved by the University of Louisiana at Lafayette College of Liberal Arts.  
Amount awarded: **\$68,549.00**
- Davie, W.R., & Gervais, M.J.** (2000, December). *Character Generator & TV Studio Enhancement*. Scientific Equipment Fund, approved by the University of Louisiana at Lafayette College of Liberal Arts.  
Amount awarded: **\$57,590.00**
- Davie, W.R., & Gervais, M.J.** (2000, November). *Teleprompter Acquisition for TV Studio*. Scientific Equipment Fund, approved by the University of Louisiana at Lafayette College of Liberal Arts.  
Amount awarded: **\$66,794.00**
- Davie, W.R., & Gervais, M.J.** (2000, November). *Digital Television Studio Enhancement Grant*. Scientific Equipment Fund, approved by the University of Louisiana at Lafayette College of Liberal Arts.  
Amount awarded: **\$105,000.00**
- Davie, W.R., Spizale, D., & Fontenot, K.** (1999, September). *Audio Technology Enhancement for Recording & Production Laboratory*. Enhancement grant with university match approved by Board of Regents Support Fund (BORSF) FY 2000-2001.  
Amount awarded: **\$80,000.00**
- Davie, W.R., Lee, J-S., Dee, T.R., Sandel, W.S., & Moore, J.** (1996, October). *Digital Audio Education: Gateway to the Future*. Enhancement grant proposal submitted to the Louisiana Education Quality Support Fund (LEQSF, FY 1996-97).  
Amount Awarded: **\$115,079.00**
- Maher, T. M., Lee, J-S., & Davie, W.R.** (1996, October). *Color Computers and Internet Access for Undergraduate Instruction*. Enhancement grant proposal approved by the Louisiana Education Quality Support Fund (LEQSF, FY 1996-97).  
Amount Awarded: **198,287.70**
- Sandel, W.S., Davie, W.R., & Lee, J-S.** (1993, October). *The Electronic Newspaper: A Proposal for the Enhancement of Print Journalism Instruction and Faculty Research*. Enhancement grant proposal approved by the Louisiana Education Quality Support Fund (LEQSF, FY 1993-94).  
Amount Awarded: **\$26,050.00**
- Sandel, W.S., Davie, W.R., Dee, T.R., Lee, J-S., & Moore, J.** (1993, October). *Television Technology Enhancement: A Developmental Strategy for Excellence in Broadcast Education*. enhancement grant approved by the Louisiana Education Quality Support Fund (LEQSF, FY 1993-94).  
Amount Awarded: **\$200,000.00**

**Davie, W.R.**, (1994, May). *A Comparison of Television Network Coverage of 1992 Presidential Candidates*. Faculty Summer Research Award, University of Southwestern Louisiana. Amount Awarded: **\$500.00**

**Davie, W.R.**, (1991-92). *Diversity and Consonance in Presidential Politics*. Shearman Fellowship Grant, McNeese State University. Amount Awarded: **\$2,468.00**

Davie, William R., (1987-88). *Reviewing the Fairness Doctrine*, Shell Foundation graduate research grant. Amount Awarded: **\$200.00**

### ***Workshops, Fellowships & Judging***

**Davie, W.R.** (2018, 2016, 2014, 2012, 2010). Faculty Scholarship Recipient, *Communications Law in the Digital Age*. Practising Law Institute, New York, NY.

**Davie, W.R.** (2014, January). Faculty fellowship, “Reaching Audiences in a Multi-Device World,” *2014 IRTS Faculty Seminar*, Las Vegas, NV.

**Davie, W.R.** (2012, March). Faculty participant, Oxford Round Table on True Threats of Terrorism, Oxford University, United Kingdom.

**Davie, W.R.** (2011, September). What Broadcast Journalists Need to Know about TV News Consultants. Moderated seminar with Rick Gevers & Assoc., Radio-Television Digital News Association Convention (RTDNA), New Orleans, LA. (Moderator)

**Davie, W.R.** (2008, March). Faculty participant, *Oxford Round Table on International Law in Cyberspace*. Oxford University, United Kingdom.

**Davie, W.R.** (2007, August). Discussant, *Innovation and Technological Advances in Electronic Journalism*. Association for Education in Journalism and Mass Communication Annual Convention, Washington, D.C.

**Davie, W.R.** (2007, March). Participant, DART Center for Trauma and Journalism Workshop: *How to teach Reporting on Trauma and Emotional Injury*. Louisiana State University, Baton Rouge, LA.

**Davie, W.R.** (2006, November). Faculty delegate, International Radio-Television Society (IRTS): *Electronic Journalism in Changing Times*. New York, NY.

**Davie, W.R.** (2004, February). Faculty fellowship, Poynter Institute: *Convergence Journalism for College Educators*, St. Petersburg, FL.

**Davie, W.R.** (2000, July). *The State of Public Access in Lafayette*, presented to the members of Acadiana Open Channel workshop, Lafayette, LA.

**Davie, W.R.** (1999, February). Participant, Faculty/Industry Seminar: *Mass Communication Curriculum 2000*. International Radio and Television Society Foundation (IRTS), New York, NY. Proposal Winner of the Stephen H. Coltrin Award.

**Davie, W.R.** (1998, June). "Building a Better Bridge," presented to the Radio-Television News Directors Association Board of Directors workshop in Washington, D.C.

## **National Organizations**

### ***AEJMC (Association for Education in Journalism and Mass Communication)***

Chair, Distinguished Broadcast Journalism Educator (DBJE) Committee, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (2001-2003) Rededicated the award in honor of CBS broadcast journalist/educator Edward L. Bliss in 2003.

Member, Edward L. Bliss Award for Distinguished Broadcast Journalism Education (DBJE) Committee, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (2003-present).

Standing Committee on Membership, Association for Education in Journalism and Mass Communication (2001 - 2003).

Nominating Committee, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (August 1999-2004).

Communication Technology & Policy Liaison to the Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (August 2000-03).

RTNDA Liaison, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (August 1997 - August 1998).

Chair, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (August 1996 - August 1997).

Vice Chair and Program Chair, Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (1995-96).

Chair, Professional Freedom and Responsibility (PF&R) Committee, Radio-Television Journalism Division Representative, Association for Education in Journalism and Mass Communication (August 1994 - August 1995).

### ***BEA (Broadcast Education Association)***

Judge, BEA Faculty and Student News Competition (2003).

Co-chair, News Interest Division, Broadcast Education Association Faculty Competition, BEA Festival (2001-03).

Chair, News Interest Division, Broadcast Education Association (1997-99).

Vice Chair, News Interest Division, Broadcast Education Association (1995-97).

Newsletter Editor of *The Media Scholar*, Research Division, Broadcast Education Association (1994 -96).

Co-chair, Membership Committee, News Interest Division, Broadcast Education Association (1994 -95).

Newsletter Editor of *The Newscaster*, News Interest Division of the Broadcast Education Association (1987-90).

***RTDNA (Radio-Television Digital News Association) formerly RTNDA***

AEJMC Liaison, Ex-officio board representative, Radio-Television News Directors Association (RTNDA) (June 2003, Washington, D.C.).

Educational Task Force, Ethics Code Revision, Radio-Television News Directors Association (RTNDA) (1998 - 2001).

AEJMC Liaison, Ex-officio board member, Radio-Television News Directors Association (RTNDA) (1998 -99).

***SPJ (Society of Professional Journalists)***

*Mark of Excellence* Contest Coordinator, University of Louisiana at Lafayette Radio-Television entries (1995-present).

Sigma Delta Chi *Gridiron Show* productions in Austin, Texas (1984, 1985, 1986).

**Regional and State Organizations**

Member, Louisiana Association of Broadcasters (2013 -- 2017)

Member, Louisiana Communication Association (2004 – 2010).

Television News Contest Coordinator, Southeast Journalism Competition (SEJC) (2000).

USL Representative, Southwest Education Council for Journalism and Mass Communication (1996-98).

**UNIVERSITY, ACADEMIC AND COMMUNITY SERVICE**

***Community Service Learning Projects***

Research Projects: KLAJ-TV/KADN-TV, (2016); Delta Broadcasting, (2014); Louisiana Farm Bureau (2013); LPB (2012); LUS Fiber (2011); The Daily Advertiser (2010); KATC.com (2009); KLFY.com (2008); KADN-TV (FOX) Lafayette, LA (2007) KATC-TV (ABC) Lafayette, LA (2005, 1998, 1997); KPLC-TV (NBC) Lake Charles, LA (1992)

***University Services***

International Faculty Liaison, Dr. Libo Liu of Shaanxi Normal University (2014-15).

Faculty Senate Representative, University of Louisiana at Lafayette (2011-present).

Curriculum Committee, University of Louisiana at Lafayette (1996-2002, 2016-present).

Study Abroad Committee, University of Louisiana at Lafayette (2012-2014).

Promotion and Tenure Committee Chair (2011-12)

***Academic Services***

- Editorial Board and reviewer, *Journal of Broadcasting and Electronic Media*.
- Editorial Board and manuscript reviewer, *Electronic News*.
- Reviewer, *Journal of Sports Media*.
- Manuscript Reviewer, BEA Research Division, Faculty Competition (2012, April), Broadcast Education Association (BEA).

- Manuscript Reviewer, Law & Ethics Division, Association for Education in Journalism and Mass Communication (AEJMC); Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication (AEJMC).
  - Faculty sponsor – W.R. Hearst Annual Competition, Broadcast Journalism entries; Society of Professional Journalists (SPJ) Mark of Excellence Broadcast Journalism entries; Southeast Journalism Colloquium (SEJC) Broadcast Journalism entries
- Department of Communication, University of Louisiana at Lafayette
- RTDNA Annual Convention, New Orleans, La. (2011, Sept.)
  - Baylor University, Tenure Portfolio Review, Dr. Mia Moody-Ramirez (Sept. 2012).
  - Association for Education in Journalism and Mass Communication (AEJMC) Radio-Television Journalism Division Former Heads Meeting: Washington, D.C. (Aug. 10, 2013), Chicago, IL (Aug. 10, 2012), St. Louis, Mo. (Aug. 13, 2011).
  - Broadcast News Panel Judge, Edward R. Murrow Awards (2011-present) Radio-Television News Directors Association (RTDNA).
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### Professional Media Experience

<b>Electronic Newscasts:</b>	AOC Community Media (2017), Delta Media (2014-2015), KRVS-FM (NPR) Public Affairs & News: <i>Louisiana Focus</i> , Faculty Advisor (2001-2013)
<b>Reporter/Producer:</b>	KXAN-TV (NBC) Austin, TX (1984-86)
<b>Convention Reporter:</b>	NBC Network Election News, Dallas, TX (1984)
<b>News Director:</b>	KAMU (PBS/NPR) College Station, TX (1978-82)
<b>Reporter/Videographer:</b>	WAVY-TV (NBC) Norfolk, VA (1977-78)
<b>Sports Anchor:</b>	KOMU-TV (NBC) Columbia, MO (1976-77)
<b>Radio News Director:</b>	KBST-AM, Big Spring, TX (1974-75)
<b>Radio News Director:</b>	KORC-AM, Mineral Wells, TX (1974)
<b>Radio News Director:</b>	KTXO-AM, Sherman, TX (1973-74)

### HONORS & AWARDS

*Phi Kappa Phi, Honor Society.* (2015-present).

*Fulbright Grant for Teaching Scholar Program.* Xi'an International Studies University (XISU). Xi'an, China, 2015-2016.

*Edward L. Bliss Award for Distinguished Broadcast Journalism Education.* (2013). Award presented by the Association for Education in Journalism and Mass Communication (AEJMC) in Washington, DC.

Society of Professional Journalists (SPJ). (2004, 2006, 2007, 2011, 2013). National and Regional Mark of Excellence Awards, Louisiana Focus (KRVS-FM), Best Student Radio Newscast.